

Latest news on AI server price increases



Overview

A severe server DRAM shortage, fueled by the AI arms race, has led to 50% price hikes and left hyperscalers with only 70% of their orders fulfilled, with ripple effects hitting consumer PC prices. TrendForce's latest memory pricing survey reveals that DRAM suppliers are reallocating capacity toward HBM and server applications in 2Q26, while implementing catch-up pricing to narrow price gaps across product segments. Server memory prices could double by the end of 2026, driven by manufacturers' pivot to AI-focused. Server DRAM is taking priority, prices are up to 70% higher and smartphones, PCs, automotive and consumer electronics are under cost pressure. Market. The company is preparing to navigate commodity shortages in 2026 and anticipates higher prices to continue into 2027. Add us as a Google Preferred Source to see more of our articles in your search results. 5% increase year over year in. AI server boom fuels historic spike in DRAM costs, squeezing supply chains and reshaping memory production priorities DRAM prices have surged 171.



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Strong Demand from CSPs and Sovereign Cloud to

TrendForce's latest analysis of the AI server market shows that demand from CSPs and sovereign cloud deployments will remain robust

DRAM Shock 2026 – How AI Demand Is Pushing

Market signals show supplier attempts to raise server DRAM prices by as much as 70% in early 2026. Data-center demand is set to absorb the

AMD and Intel Consumer CPU Prices Jump 10% in a Month With

AMD and Intel CPU prices are rising 5-20% due to AI demand, with further hikes expected through Q3 2026, totaling 16-17% increases.

The bad news continues

Server and PC manufacturers are facing a sharp rise in component costs, largely driven by memory shortages. Analysts warn that DRAM and HBM

HPE warns of rising server and storage prices | CIO Dive

While HPE anticipates an increase in AI server revenue, it's anticipating the "majority of AI deals to ship in the second half of the year," Marie

MLCC Market Polarizes in 1Q26 as Embodied AI

According to TrendForce's latest findings, the global MLCC industry will show a more polarized landscape in 1Q26 due to ongoing political and

AI Server Demand to Drive Memory Contract Price Increases in 2Q26

Conventional DRAM contract prices expected to rise 58-63% QoQ in 2Q26; NAND Flash contract prices up 70-75% QoQ. DRAM suppliers keep reallocating capacity toward server-related

Gartner Forecasts Worldwide Semiconductor Revenue to Exceed \$1.3 ...

Global semiconductor revenue is projected to exceed \$1.3 trillion in 2026, exhibiting the highest growth in the last two decades, according to Gartner, Inc., a business and technology

MSG Maker, Ajinomoto, To Raise Prices By 30% As ABF ...

ABF substrates are the core component of next-generation AI servers, and heightened demand is going to see their prices bumped by up to 30%.

Intel, AMD Reportedly Set to Raise CPU Prices By Up

Intel, AMD Reportedly Set to Raise CPU Prices By Up to 15% The increase is on tap even as some models have seen big price reductions recently.

GitHub Resets Copilot Pricing as AI Compute Costs Surge

The development community saw this one coming: GitHub will transition its Copilot service to a usage-based billing model on June 1, replacing its existing system of fixed subscriptions

GitHub will start charging Copilot users based on their actual AI ...

GitHub has announced that it will be shifting to a usage-based billing model for its GitHub Copilot AI service starting on June 1. The move is pitched as a way to “better align pricing with ...

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RAM price crisis LIVE — all the latest updates on price surges, global memory shortage, expert advice and more Here's all you need to know about RAMageddon

Memory Crunch Hits PCs: Dell Hikes Prices

Soaring AI-server memory demand is driving DRAM prices sharply higher—and now PC and notebook makers are feeling the squeeze. Industry

Server memory prices could double by 2026 as AI

Server memory prices could double by the end of 2026, driven by manufacturers' pivot to AI-focused production and Nvidia's shift to smartphone

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Samsung riding AI memory wave to top spot as server prices jump

Server prices are set to increase as the AI memory shortage continues to bite, with Samsung looking the likely winner from proceedings.

Dell and Lenovo set to increase server and PC costs by

Lenovo has reportedly started warning clients of a price hike coming in early 2026 as the DRAM shortage keeps accelerating at an unprecedented

JPMorgan Hikes Dell Price Target to \$280: Memory Concerns Fade

JPMorgan raised its price target on Dell Technologies to \$280 from \$205, keeping an Overweight rating, arguing that memory cost headwinds have eased even as the AI server franchise

Global AI Optical Transceiver Market to Reach US\$26 Billion in 2026 ...

TrendForce's latest research indicates that the global market for AI-focused optical transceivers has entered a phase of rapid growth, with market size projected to expand from

AI infrastructure boom drives historic DRAM shortage

AI server boom fuels historic spike in DRAM costs, squeezing supply chains and reshaping memory production priorities. DRAM prices have

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AI Infrastructure Growth Causes Memory Shortage with

A severe server DRAM shortage, fueled by the AI arms race, has led to 50% price hikes and left hyperscalers with only 70% of their orders fulfilled,

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